Scotland's Adoption Register

Guidance for Webinar Videos featuring Prospective Adopters

Your video will be viewed by a mixture of Family Placement and Children and Families Social Workers at a Webinar event, hosted through Link Maker. Your videos will be secure and shown in the same format as those Webinars featuring children waiting.

It is an opportunity for you to give workers a real sense of who you are and what you can bring to a child's life. It is a positive way of bringing yourself to life and during the current Covid-19 restrictions it is a way of filling the gap of meeting workers at Exchange Days/Activity Days.

These videos can also be attached to your profile on Link Maker.

We recommend you talk to your worker before, during and after you have made your short video. They may have access to examples provided by other adopters which will provide you with ideas and reassurance.

Video content

NB If using mobile phones to record footage please record in 'Landscape' i.e. place the phone on its side. See the link below for an example.

http://digitalcommunications.wp.st-andrews.ac.uk/files/2016/02/giphy1.gif

Tips from an adoptive parent.

1. **Show your family in action**.
2. **Don't be so concerned with making it "pretty" as much as being your true self**.
3. **Keep it short**. "Three minutes at the max! You don't want people to lose interest and walk away. If they walk away, you are forgettable. Keeping the focus on adoption, talk about the things that are most important to you and why they are important."
4. **NO slideshows!** "Videos show emotion, personality, and interaction. Videos create a sense of life as it really is, rather than just an online profile. You want people to connect with you and your story."
5. **Don't be afraid to show emotion, to open your heart and be vulnerable.** "You can share what led you to adoption, keep your language positive. When you show vulnerability in your video you are sharing a very personal and private part of your life. A part of your life that you would normally not share with perfect strangers. When you share your emotions, it forms a connection with your viewers and they remember you".

Additional resource for tips on using your mobile phone to record a video.

https://digitalcommunications.wp.st-andrews.ac.uk/2016/03/23/8-tips-on-recording-professional-video-with-a-smartphone/

Please send your videos to SAR via WeTransfer – 'How to Guidance' is available should this be required.

We Transfer is a Dutch file transfer service founded in 2009. It works by allowing large files of up to 2 Gb to be shared at once. 2 Gb is larger than the majority of other services (like outlook, gmail or

one drive) will allow you to transfer for free at a single time. This makes We Transfer a very popular alternative.

As We Transfer is based in the EU it has to follow stricter privacy laws under GDPR that other file sharing sites, like Dropbox do not.

When you upload any file to the site for transfer it is encrypted using TLS (Transport Layer Security).

This allows the connection between two applications (you sending the file to us receiving the file) to be encrypted during transit. This means that it is virtually impossible for a third party to intercept the data.

We Transfer will store the file for 7 days on their server- located with AWS (Amazon Web Services). When stored, the file is also encrypted using AES 256-bit encryption. This type of encryption, while an industry standard, is very strong and works particularly well with TLS-which We Transfer has already used in the transfer process.

For example, Link Maker itself uses SSL (secure sockets layer) encryption is actually a predecessor to TLS encryption that We Transfer uses.

Send videos to sar@adoptionregister.scot via We Transfer

Any questions please contact us on the above email or on the telephone numbers listed below.

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